



CRTV | SCTV

*Collectively  
Created*

*Individually  
Expressed*

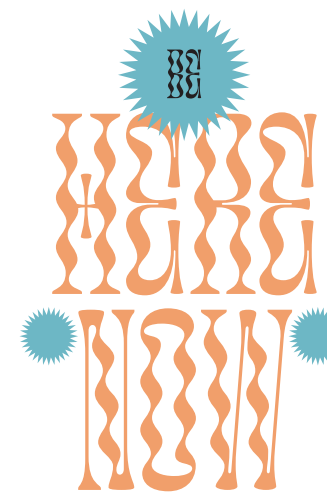
*Reg. No.  
3-528-874*

*EST. 2007*

# SUMMER 22







---

“Early in the journey you wonder how long the journey will take and whether you will make  
it in this lifetime. Later you will see that where you are going is HERE  
and you will arrive NOW... ”

It’s always been about the journey. The friends you make along the way, the  
experiences you share, and the memories you create.

Summer 2022 finds us excepting the the energy that surrounds  
us and channeling it into toxic positivity.

*The CREATIVE SOCIETY*

Is a community that influences generations by sharing the expressive talents of athletes  
artists, musicians, designers and photographers.

We strive to broaden the view of fashion by integrating the personality of our  
creative culture, endlessly pursuing what we believe.





LC8010 GASTON NYLON FIELD SHORT

BLACK / SEAFOAM

S - XXL | 18" OUTSEAM | 100% NYLON

USA: w/s \$20   msrp \$40                      CAN: w/s \$27.50   msrp \$55



LC9011 KYLER NYLON SHORT

BLACK

S - XXL | 18" OUTSEAM | 100% NYLON

USA: w/s \$20   msrp \$40                      CAN: w/s \$27.50   msrp \$55



LC8011 PIGMENT DYE FLEECE CARGO SHORT

BLACK / STONE

S - XXL | 18" OUTSEAM | 70% COTTON / 30% POLY

USA: w/s \$23   msrp \$46                      CAN: w/s \$30   msrp \$60



LC9010 TOSLEY MESH SHORT

BLACK / STONE

S - XXL | 19" OUTSEAM | 100% POLY

USA: w/s \$25   msrp \$50                      CAN: w/s \$32.50   msrp \$65







LC9012 GERHARD NYLON SHORT

BLACK

S - XXL | 18" OUTSEAM | 100% NYLON  
USA: w/s \$20   msrp \$40   CAN: w/s \$27.50   msrp \$55



LC9013 CLEMENTINE PIGMENT DYE FLEECE SHORT

BLACK

S - XXL | 18" OUTSEAM | 70% COTTON / 30% POLY  
USA: w/s \$25   msrp \$50   CAN: w/s 32.50   msrp \$65



LC8017 BOONE TIE DYE FLEECE SHORT

PEACH / SEAFOAM

S - XXL | 18" OUTSEAM | 70% COTTON / 30% POLY  
USA: w/s \$23   msrp \$46   CAN: w/s \$30   msrp \$60







LC7312 UNION NYLON CARGO SHORT

EMERALD / STONE / SAGE / LILAC / BURGUNDY / BLACK / CHARCOAL / SLATE / KHAKI

S - XXL | 100% NYLON

USA: w/s \$20 msrp \$40

CAN: w/s \$25 msrp \$50



LC6842 ANTIQUE DENIM JOGGER 2.0

DARK BLACK / BLACK / DARK BLUE / BLUE / BLACK ACID / BLUE ACID

28 - 38 | 18" OUTSEAM | 98% COTTON / 2% ELASTANE

USA: w/s \$24 msrp \$48

CAN: w/s \$27.50 msrp \$55



LC7613 TITAN CARGO SHORT

BLACK / CHARCOAL / KHAKI / MEDIUM BLUE

S - XXL | 98% COTTON / 2% ELASTANE

USA: w/s \$17.50 msrp \$35

CAN: w/s \$22.50 msrp \$45 TWILL

USA: w/s \$22.50 msrp \$45

CAN: w/s \$30 msrp \$60 DENIM



NC

NEW COLORWAY



RECYCLED



CARRY OVER









LC7448 SAN CLEMENTE SLIM FIT / ELASTIC WAIST DENIM  
DARK BLACK / BLACK / DARK BLUE / BLUE / MEDIUM BLUE

28 - 38 | 98% COTTON / 2% ELASTANE  
USA: w/s \$29 msrp \$58      CAN: w/s \$35 msrp \$70



LC8001 APEX PIGMENT DYE FLEECE CARGO JOGGER  
BLACK / STONE

S - XXL | 70% NYLON / 30% POLY  
USA: w/s \$25 msrp \$50      CAN: w/s \$32.50 msrp \$65







LC6755 VINTAGE DENIM JOGGER 2.0  
DARK BLACK / BLACK / DARK BLUE / BLUE / BLACK ACID / BLUE ACID  
28 - 38 | 98% COTTON / 2% ELASTANE  
USA: w/s \$30 msrp \$60      CAN: w/s \$35 msrp \$70



LC7450 COMRADE 2.0 CHINO  
BLACK / BURGUNDY / SILVER / KHAKI  
S - XXL | 98% COTTON / 2% ELASTANE  
USA: w/s \$30 msrp \$60      CAN: w/s \$37.50 msrp \$75



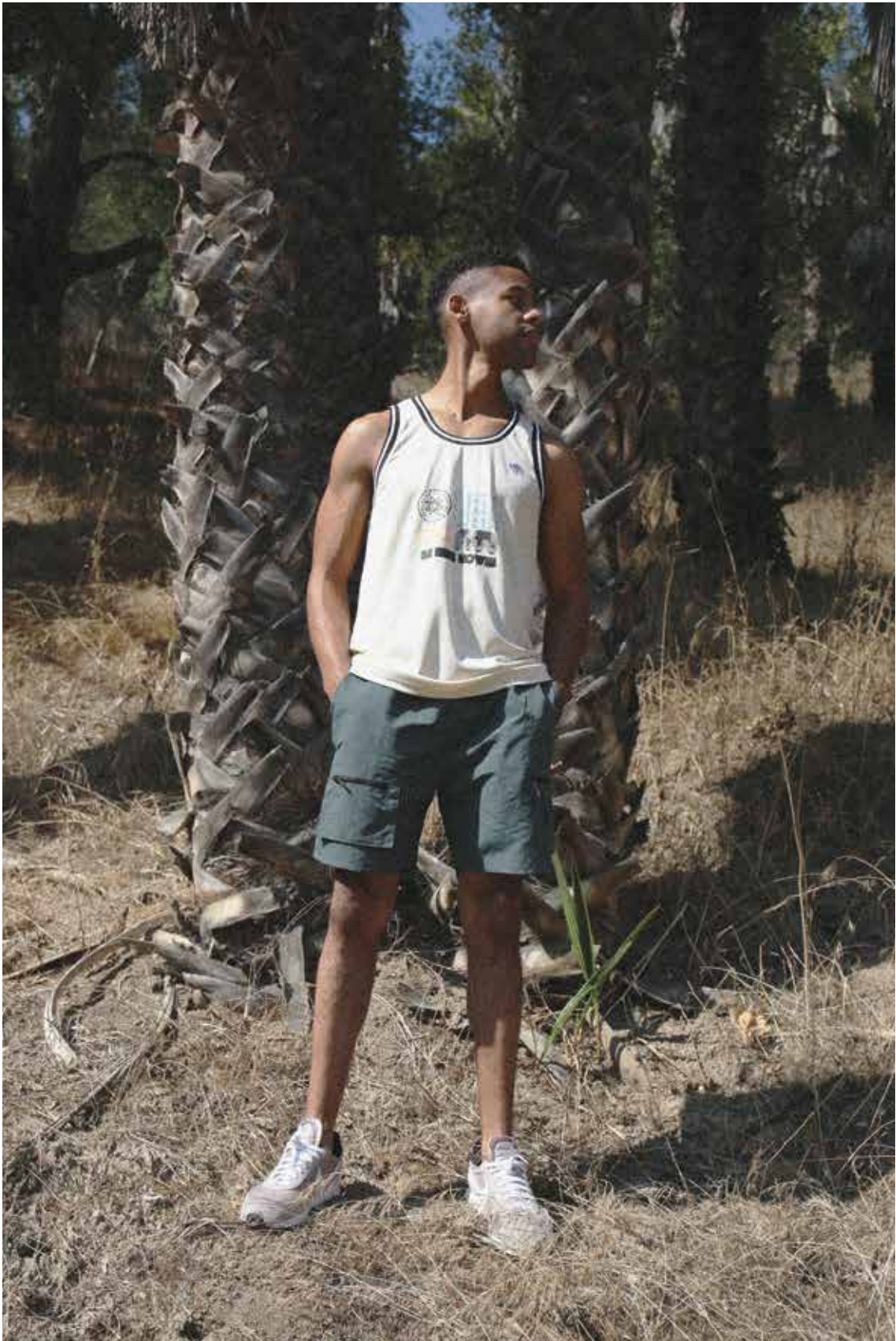
LC7444 ROTHSA Y N L O N C A R G O  
BLACK / EMERALD / SILVER / CHARCOAL / KHAKI  
S - XXL | 100% NYLON  
USA: w/s \$22.50 msrp \$45      CAN: w/s \$27.50 msrp \$55



LC6730 JUCKSON CARGO  
BLACK / CHARCOAL / KHAKI / BLUE DENIM  
S - XXL | 98% COTTON / 2% ELASTANE  
USA: w/s \$26 msrp \$52      CAN: w/s \$32.50 msrp \$65







LC8003 CARBORO RELAXED FIT CHINO

BLACK / KHAKI / BLUE

S - XXL | 98% COTTON / 2% ELASTANE

USA: w/s \$25 msrp \$50

CAN: w/s \$32.50 msrp \$65















LC9030 OAK PARK SHORT SLEEVE WOVEN  
BLACK

S - XXL | 100% VISCOSE  
USA: w/s \$25   msrp \$50   CAN: w/s \$32.50   msrp \$65



LC9013 MERIDIAN SHORT SLEEVE WOVEN  
BLACK

S - XXL | 100% VISCOSE  
USA: w/s \$25   msrp \$50   CAN: w/s \$32.50   msrp \$65



LC9042 ADISSO PIGMENT DYE SHORT SLEEVE KNIT  
BLACK

S - XXL | 100% COTTON  
USA: w/s \$16   msrp \$32   CAN: w/s \$20   msrp \$40



LC8041 CLAYTON TIE DYE SHORT SLEEVE KNIT  
SEAFOAM / PEACH

S - XXL | 100% COTTON  
USA: w/s \$16   msrp \$32   CAN: w/s \$20   msrp \$40





LC9040 DELLEN TIE DYE TANK

SEAFOAM / PEACH

S - XXL | 100% COTTON  
USA: w/s \$16 msrp \$32      CAN: w/s \$20 msrp \$40

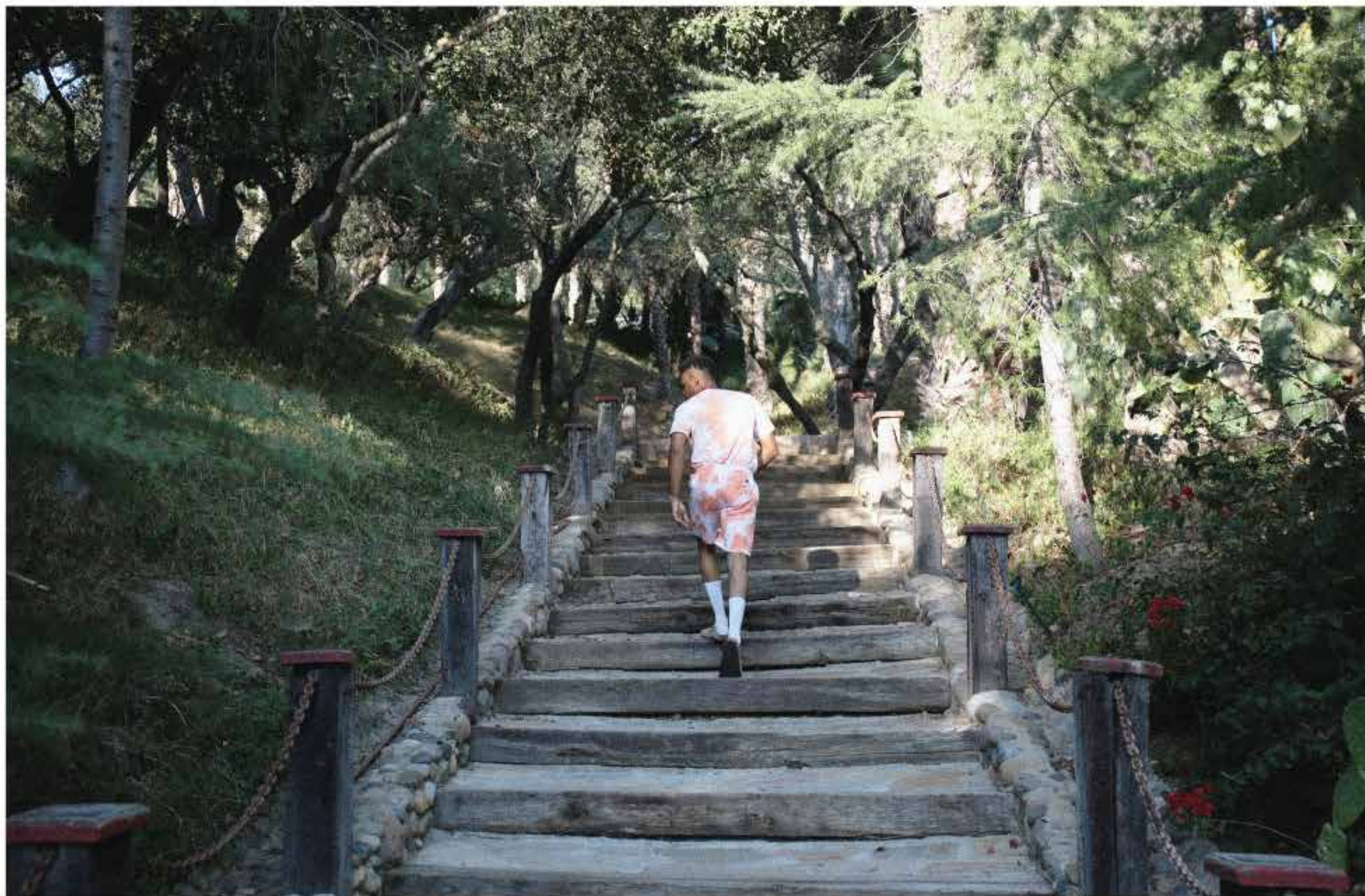


LC9041 WHALLEY MESH JERSEY

BLACK / STONE

S - XXL | 100% POLY  
USA: w/s \$23 msrp \$46      CAN: w/s \$30 msrp \$60













LC9071 CARDIFF SHORT SLEEVE TEE

BLACK / MUSTARD

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LC9073 DAVIDSON SHORT SLEEVE TEE

BLACK / WHITE

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LC9075 LEON0IR SHORT SLEEVE TEE

BLACK / HEATHER GREY

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30







LC9074 BREWS SHORT SLEEVE TEE

BLACK / WHITE

S - XXL | 100% COTTON  
USA: w/s \$13 msrp \$26      CAN: w/s \$15 msrp \$30



LC9070 KIZWA SHORT SLEEVE TEE

BLACK / LIGHT BLUE

S - XXL | 100% COTTON  
USA: w/s \$13 msrp \$26      CAN: w/s \$15 msrp \$30



LC9072 HALSOTN SHORT SLEEVE TEE

BLACK / WHITE

S - XXL | 100% COTTON  
USA: w/s \$13 msrp \$26      CAN: w/s \$15 msrp \$30





LC8091 KWA'S DECONSTRUCTED TIE DYE SNAPBACK

SEAFOAM / PEACH

S - XXL | 100% COTTON

USA: w/s \$15   msrp \$30

CAN: w/s \$17.50   msrp \$35



LC9091 BOOKER TRUCKER HAT

BLACK

S - XXL | 100% POLY

USA: w/s \$15   msrp \$30

CAN: w/s \$17.50   msrp \$35



LC9090 GILLMANS DECONSTRUCTED NYLON SNAPBACK

BLACK

S - XXL | 100% NYLON

USA: w/s \$15   msrp \$30

CAN: w/s \$17.50   msrp \$35





## *SALES CONTACTS*

### **LIRA CLOTHING**

3421 VIA OPORTO #201  
NEWPORT BEACH, CA 92663

### **SEAN HARRIS**

NATIONAL SALES MGR

C. 949.929.8270

sean@liraclothing.com

### **LIRA CANADA INC.**

1443 RUE BEGIN,  
SAINT-LAURENT QC H4R 1V8  
O. 877-507-5472 (LIRA)

### **MARC-A. SAUCIER**

CANADIAN SALES MGR

C. 877.507.5472

marc@liraclothing.com

### **JON H. GENIER**

QUEBEC & MARITIME

C. 450.542.0396

jonh@agencejg.com

### **J.S. WEIR**

WESTERN CANADA

C. 778.320.9347

js@waydangerous.com